

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58082-1

DATE PRINTED

08/17/12

AND

PAGE 1

11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MULTI MEDIA SERVICES CORP.		SCOTT BROWN FOR U.S. SENATE COMMITTEE	
AND	915 King St Fl 2		337 Summer St	
ADDRESS	Alexandria	VA 22314-3091	Boston	MA 02210-1707
	USA		USA	
CONTACT	N. MCDONALD		PRODUCT BROWN/R/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 4990	PRODUCT CODE	1302
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/19/12 AND ENDING 08/26/12 NO. WEEKS: 2				

**Cancellation Notice**  
**Required**  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	M-F	10	05:58A	07:00A	30S	08/20/12-08/24/12	WBZ NEWS	10	250.00	2500.00
2 LUR	M-F	10	07:00A	09:00A	30S	08/20/12-08/24/12	THE EARLY SHOW	10	100.00	1000.00
3 FIXED	M-F	5	09:00A	10:00A	30S	08/20/12-08/24/12	RACHAEL RAY	5	450.00	2250.00
4 FIXED	M-F	5	11:00A	12:00N	30S	08/20/12-08/24/12	PRICE IS RIGHT	5	990.00	4950.00
5 LUR	M-F	5	12:00N	12:27P	30S	08/20/12-08/24/12	WBZ NEWS	5	125.00	625.00
6 LUR	M-F	5	12:27P	02:00P	30S	08/20/12-08/24/12	CBS SOAP ROTATION	5	250.00	1250.00
7 LUR	M-F	5	03:00P	04:00P	30S	08/20/12-08/24/12	DR. PHIL	5	190.00	950.00
8 FIXED	M-F	5	04:00P	05:00P	30S	08/20/12-08/24/12	JUDGE JUDY	5	720.00	3600.00
9 FIXED	M-F	5	05:00P	05:30P	30S	08/20/12-08/24/12	5PM NEWS	5	855.00	4275.00
10 FIXED	M-F	5	05:30P	06:00P	30S	08/20/12-08/24/12	530PM NEWS	5	945.00	4725.00
11	M-F	5	06:00P	06:30P	30S	08/20/12-08/24/12	WBZ NEWS	5	375.00	1875.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>NAME</b>	MULTI MEDIA SERVICES CORP.		SCOTT BROWN FOR U.S. SENATE COMMITTEE		
<b>AND</b>	915 King St Fl 2		337 Summer St		
<b>ADDRESS</b>	Alexandria	VA 22314-3091	Boston	MA 02210-1707	
	USA		USA		
<b>CONTACT</b>	N. MCDONALD		<b>PRODUCT</b> BROWN/R/US SEN MA		
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL		<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1302	
			4990		
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 08/19/12 <b>AND ENDING</b> 08/26/12 <b>NO. WEEKS:</b> 2					

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			FROM	TO						
LUR										
12 FIXED	M-Th	4	07:00P	07:28P	30S	08/20/12-08/23/12	WHEEL OF FORTUNE	4	1440.00	5760.00
13 FIXED	M-Th	4	07:28P	07:57P	30S	08/20/12-08/23/12	JEOPARDY !	4	2250.00	9000.00
14 FIXED	M-F	5	11:35P	12:37A	30S	08/20/12-08/24/12	DAVID LETTERMAN	5	1080.00	5400.00
15 LUR	M-F	10	12:37A	01:37A	30S	08/20/12-08/24/12	LATE LATE SHOW	10	150.00	1500.00
16 FIXED	M-Th, Su	1 4	04:29A	05:00A	30S	08/19/12-08/19/12 08/20/12-08/23/12	WBZ NEWS	5	180.00	900.00
17 FIXED	M-F	10	05:00A	05:56A	30S	08/20/12-08/24/12	WBZ NEWS	10	450.00	4500.00
18 LUR	M-Sa Su	14	11:00P 11:00P	11:35P 11:35P	30S	08/20/12-08/26/12	WBZ NEWS	14	750.00	10500.00
19 FIXED	F	1	07:00P	07:28P	30S	08/24/12-08/24/12	PATRIOTS PRE GAME SHOW	1	1500.00	1500.00
20 FIXED	F	1	07:28P	10:30P	30S	08/24/12-08/24/12	NFL PRE-SEASON (PATRIOTS)	1	6000.00	6000.00
21 FIXED	Sa	1	06:00A	07:00A	30S	08/25/12-08/25/12	WBZ NEWS	1	450.00	450.00

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	USA		USA		
CONTACT	N. MCDONALD		PRODUCT BROWN/R/US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT 1302	
			4990	CODE	
NATIONAL SALESPERSON					
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22 FIXED	Sa	2	07:00A	08:00A	30S	08/25/12-08/25/12	WBZ NEWS	2	540.00	1080.00
23 FIXED	Sa	2	08:00A	10:00A	30S	08/25/12-08/25/12	SATURDAY EARLY SHOW	2	675.00	1350.00
24 FIXED	Sa	1	07:00P	07:28P	30S	08/25/12-08/25/12	WHEEL OF FORTUNE	1	630.00	630.00
25 LUR	Sa	1	07:28P	07:56P	30S	08/25/12-08/25/12	JEOPARDY!	1	350.00	350.00
26 LUR	Sa	1	05:00A	06:00A	30S	08/25/12-08/25/12	WBZ NEWS	1	50.00	50.00
27 FIXED	Su	1	06:00A	07:00A	30S	08/26/12-08/26/12	WBZ NEWS	1	450.00	450.00
28 FIXED	Su	1	07:00A	08:00A	30S	08/26/12-08/26/12	WBZ NEWS	1	540.00	540.00
29 FIXED	Su	2	08:00A	09:00A	30S	08/26/12-08/26/12	WBZ NEWS	2	675.00	1350.00
30 FIXED	Su	2	08:57A	10:30A	30S	08/26/12-08/26/12	CBS SUNDAY MORNING	2	1800.00	3600.00
31 LUR	Su	1	07:00P	08:00P	30S	08/26/12-08/26/12	60 MINUTES	1	2200.00	2200.00
32 LUR	Su	1	05:00A	06:00A	30S	08/26/12-08/26/12	WBZ NEWS	1	50.00	50.00

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33 FIXED	F	1	10:30P	11:00P	30S	08/24/12-08/24/12	PATRIOTS PRE SEASON POST	1	1500.00	1500.00
34 LUR	Su	1	09:00P	10:00P	30S	08/26/12-08/26/12	THE GOOD WIFE	1	1500.00	1500.00
35 LUR	Su	1	10:00P	11:00P	30S	08/26/12-08/26/12	THE MENTALIST	1	1100.00	1100.00
Total Contract:								138		89260.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	89260.00	.00	89260.00	
GRAND TOTAL									89260.00	

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